

LOTERIA®/©: LICENSED BY DON CLEMENTE, INC. 2025. ALL RIGHTS RESERVED

BRAND GUIDELINES FOR CREATING MARKETING MATERIALS

- 1. Only use graphics provided in the client area, not from any other source.
- 2. All online marketing materials should include the legal line:

LOTERIA®/©: LICENSED BY DON CLEMENTE, INC. 2025. ALL RIGHTS RESERVED

- 3. Please take care when designing creative images should be visually appealing and not cluttered.
- 4. If supplying in any language other than English, please provide a translation.

Note: For any TV approvals please contact your Account Manager, allowing longer than 7 days, as a special approval is required.

All materials should be sent to be submitted to our <u>Brand Approvals form</u> for approval. Please allow up to 14 working days.