



BRAND GUIDELINES FOR CREATING MARKETING MATERIALS

1. Only use graphics provided in the client area, not from any other source.
2. All online marketing materials should include the legal line:
**© 2024 AMC Film Holdings LLC.
All rights reserved.**
3. Talent images must not be cropped in an unnatural way.
4. Please take care when designing creative – images should be visually appealing and not cluttered.
5. If supplying in any language other than English, please provide a translation.

Note: For any TV approvals please contact your Account Manager, allowing longer than 7 days, as a special approval is required.

All materials should be sent to be submitted to our [Brand Approvals form](#) for approval.
Please allow up to 14 working days.