LUCKY RUSH
NETWORK PROMOTION
MARKETING ASSET GUIDELINES

playtech CASINO

LUCKY RUSH NETWORK PROMOTION

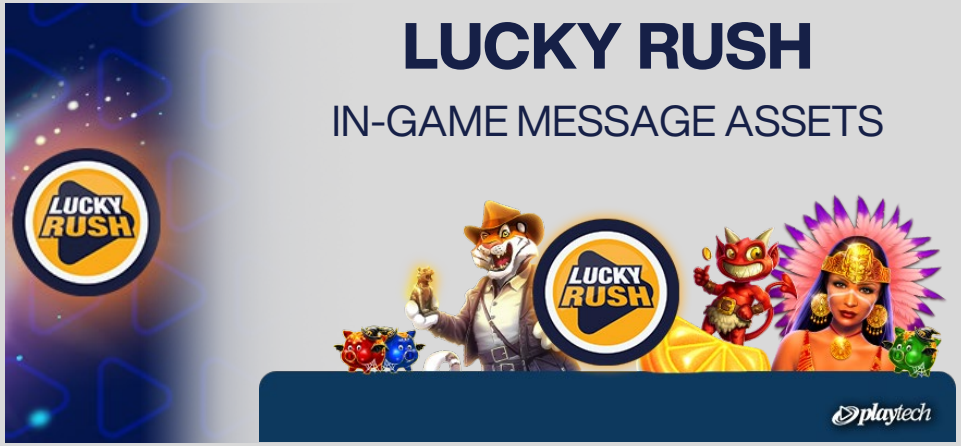
MARKETING MATERIALS GUIDELINES

LUCKY RUSH NETWORK PROMOTION

This is the official Lucky Rush promotions banner for this campaign.

- Please use the official Lucky Rush network promotions assets provided to highlight this upcoming tournament
- The Lucky Rush promotional banners and assets PSD sourcefile has been provided – please use this file to make any translation or asset updates to adapt to your site. Alternatively, please submit any requests to our Marketing Asset Request form and we can assist with design.

LUCKY RUSH
PROMO ICON



Sensitivity: Internal

LUCKY RUSH NETWORK PROMOTION

MARKETING MATERIALS GUIDELINES

LUCKY RUSH NETWORK PROMOTION

Game promo banner with Playtech Lucky Rush branding added to highlight this promotion

- Playtech Lucky Rush branding should be added to the games included in this promotion.
- The icons (with and without characters) in the standard marketing kit of all the games included in the Lucky Rush promotion have been updated with the Playtech Lucky Rush branding added.

Sensitivity: Internal

LUCKY RUSH NETWORK PROMOTION

MARKETING MATERIALS GUIDELINES

- Playtech Lucky Rush branding should be added to the games included in this promotion.
- Playtech Lucky Rush asset pack contains multiple variations for you to ensure design is optimised.
- Playtech Lucky Rush branding hex codes: **blue: #1f003d** **yellow: #f9aa0d**
- Please make sure the Playtech Lucky Rush logo is not cropped or distorted in any way.
- All assets can be accessed through our Lucky Rush Promotions microsite

LUCKY RUSH PROMO STRIPS

LUCKY RUSH LOGO

Sensitivity: Internal

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